

# Agenda

## Monday, March 31

| Time    | Activity and Location   | Host   |
|---------|---|--|
| 5:15 PM | <b>Group Welcome &amp; Introduction</b><br>Omni Hotel<br>Cottonwood Room<br>Atlanta, GA   | <b>Walter Bastian</b><br>Deputy Assistant Secretary<br>of Commerce International<br>Trade Administration   |
| 6:00 PM | <b>Opening Reception and Networking Event</b><br>Metro Atlanta Chamber of Commerce,<br>Rooftop 235 Andrew Young International<br>Blvd NW<br>Atlanta, GA | <b>Jorge Fernandez</b><br>Vice President of Global<br>Commerce<br>Metro Atlanta Chamber<br><br><b>Walter Bastian</b><br>Deputy Assistant Secretary<br>of Commerce<br>International Trade<br>Administration<br><br><b>Congressman Filemon Vela</b><br>(D – TX 34)<br><br><b>Congressman Beto O'Rourke</b><br>(D – TX 16)<br><br><b>Tom Guevara</b><br>Deputy Assistant Secretary of<br>Commerce Economic<br>Development Administration<br><br><b>Sherry Tross</b><br>Executive Secretary for Integral<br>Development Organization<br>of American States<br><br><b>Vinai Thummalapally</b><br>Executive Director SelectUSA |

## Tuesday, April 1

| Time    | Activity and Location  | Host   |
|---------|--|--|
| 8:00 AM | <b>Continental Breakfast</b><br>GCMI 575 14TH ST, NW Atlanta, GA 30318 | <b>Global Center for Medical<br/>Innovation (GCMI)</b> |

# Agenda

| Time     | Activity and Location   | Host  |
|----------|---|---|
| 8:45 AM  | <b>Discussion: GCMI, Advanced Technology Development Center (ATDC), and VentureLab</b> GCMI 575 14TH ST, NW Atlanta, GA 30318   | <b>Dr. Steve Cross</b><br>Executive Vice President<br>Georgia Institute of Technology   |
| 9:30 AM  | <b>Group 1: Tour of GCMI</b><br><b>Group 2: Overview of ATDC Incubator</b>  | <b>Group 1: Tiffany Karp</b><br>Executive Director – GCMI<br><b>Group 2: KP Reddy</b><br>General Manager – ATDC   |
| 9:50 AM  | <b>Group 1: Overview of ATDC Incubator</b><br><b>Group 2: Tour of GCMI</b>  | <b>Group 1: KP Reddy</b><br>General Manager – ATDC<br><b>Group 2: Tiffany Karp</b><br>Executive Director – GCMI   |
| 10:30 AM | <b>Group 1: Tour of ATDC</b><br><b>Group 2: Discussion: The Georgia Tech University Center</b><br>75 5TH ST NW Atlanta, GA 30308  | <b>Group 1: KP Reddy</b><br>General Manager – ATDC<br><b>Group 2: Charles Ross</b><br>Director, Start Up Network  |
| 10:50 AM | <b>Group 1: Discussion: The Georgia Tech University Center</b><br>75 5TH ST NW Atlanta, GA 30308<br><b>Group 2: Tour of ATDC</b><br>University Center<br>75 5TH ST NW Atlanta, GA 30308 | <b>Group 1: Charles Ross</b><br>Director, Start Up Network<br><b>Group 2: KP Reddy</b><br>General Manager – ATDC  |
| 11:45 AM | <b>Lunch</b><br>Hodges Room Centergy  |   |
| 12:15 PM | <b>Discussion: Jobs Accelerator Atlanta Health Information Technology, Manufacturing Extension Partnership, and VentureLab</b>  | <b>Marla Gorges</b><br>Executive Vice President Health@E12<br>Georgia Tech/SETAAC<br><b>Karen Fite</b><br>Director of the Georgia Manufacturing Extension Partnership<br><b>Keith McGregor</b><br>Director – VentureLab |
| 2:30 PM  | <b>Board Bus for Greenville, SC</b>   | <b>Kevin Johnson</b><br>Invest Atlanta<br><b>GCMG</b>   |

# Agenda

## Time

7:30 PM

## Activity and Location

**Greenville Dinner and Networking Reception**

Clemson at One  
1 North Main ST  
Greenville, SC

## Host

**Knox White**  
Mayor Greenville

**Walter Bastian**  
Deputy Assistant Secretary  
of Commerce International  
Trade Administration

**Greenville Chamber  
of Commerce**

## Wednesday, April 2

## Time

9:00 AM

## Activity and Location

**Discussion:** Clemson University  
International Center for Automotive  
Research (CU-ICAR)

**1. CU-ICAR + Component Testing Lab  
(CTL) Overview**

**2. Academic Model – Automotive  
Engineering at CU-ICAR**

TD Gallery Ground Level, Partnership  
Place, 5 Research Drive Greenville, SC

## Host

**Fred Cartwright**  
Executive Director  
CU-ICAR

**Dr. Imtiaz Haque**  
Executive Director of the  
Carroll A. Campbell Graduate  
Engineering Center and  
Founding Chair of the  
Department of Automotive  
Engineering  
Clemson University

10:00 AM

**SC Department of Commerce Discussion:  
Public Private Partnerships**

**Secretary of Commerce**

**Bobby Hitt**  
State of South Carolina

10:45AM

**Discussion: A.J. Whittenberg  
Elementary School of Engineering**

**Dr. Nikolaos (Nick) Rigas**  
Director of the SCE&G  
Energy Innovation Center and  
Executive Director of the  
Restoration Institute  
Clemson University

12:30 PM

**SCE&G Energy Innovation Center:  
A Model in Public/Private Partnership**

**Dr. Nikolaos (Nick) Rigas**  
Director of the SCE&G  
Energy Innovation Center  
and Executive Director of  
the Restoration Institute  
Clemson University

# Agenda

| Time    | Activity and Location   | Host  |
|---------|---|---|
| 1:00 PM | <b>CU-ICAR Campus Tour (CGEC, CTL, ETC.)</b>  | <b>Rob McDaris</b> – Manager –<br>CU-ICAR   |
| 2:00 PM | <b>Discussion:</b> Association of University Research Parks (AURP) & Best Practices in Economic Development                                     | <b>Eileen Walker</b><br>Chief Executive Officer<br>Association of University Research Parks |
| 4:00 PM | <b>Tour of BMW Manufacturing</b><br>1400 Highway 101 South,<br>Greer, SC 29651  | <b>Kevin Byrne</b><br>Vice President and COO<br>University Financing<br>Foundation          |
| 7:30 PM | <b>Tour of BMW Manufacturing</b><br>1400 Highway 101 South,<br>Greer, SC 29651  | <b>Max Metcalf</b><br>Communications Manager<br>BMW   |
| 7:30 PM | <b>Group Photo &amp; Meet Upstate International Hosts for Dinner</b><br>Falls Park Entrance on Main Street<br>Waterfalls of Downtown Greenville | <b>Amber Struggs</b><br>BMW   |

## Thursday, April 3

| Time     | Activity and Location   | Host  |
|----------|---|---|
| 9:30 AM  | <b>Welcome</b><br>301 Conover Station SE,<br>Conover, NC 28613            | <b>Mayor Lee Moritz</b><br>City of Conover  |
| 10:00 AM | <b>Manufacturing Solutions Center (MSC)<br/>History and Its Evolution</b> | <b>Tom Guevara</b><br>Deputy Assistant Secretary<br>of Commerce<br>Economic Development<br>Administration   |
|          |   | <b>Walter Bastian</b><br>Deputy Assistant Secretary<br>of Commerce<br>International Trade<br>Administration |
|          |   | <b>Mayor Lee Moritz</b><br>President<br>Catawba Valley Community<br>College                                 |
|          |   | <b>Dan St. Louis</b><br>MSC Director  |

# Agenda

| Time     | Activity and Location  | Host   |
|----------|--|--|
| 10:30 AM | Tour of MSC  |  |
| NOON     | Lunch and Networking with Businesses from MSC  |  |
| 1:15 PM  | Board Bus for Kannapolis, NC   |  |
| 2:30 PM  | <b>Discussion and Tour of North Carolina Research Campus in Kannapolis</b><br>150 Research Campus Drive,<br>Kannapolis, NC 28081   | <b>Clyde Higgs</b><br>Vice President<br>Business Development<br>NC Research Campus<br><br><b>Patrick Coughlin</b><br>President & CEO<br>Cabarrus Regional Chamber<br>of Commerce Partnership<br><br><b>Darrell Hinnant</b><br>Mayor - Kannapolis<br><br><b>Mike Legg</b><br>City Manager - Kannapolis  |
| 5:00 PM  | Board Bus for Charlotte  |  |
| 7:15 PM  | <b>Networking Reception with Community Partners, Dinner with Acting Charlotte Mayor and Industry Leaders</b><br>Mint Museum Uptown<br>500 S. Tryon Street<br>Charlotte, NC 28202 | <i>Acting Mayor of Charlotte</i><br><b>Matt Erskine</b><br>Deputy Assistant Secretary<br>of Commerce - Economic<br>Development Administration<br><br><b>Walter Bastian</b><br>Deputy Assistant Secretary<br>of Commerce - International<br>Trade Administration<br><br><b>Nancy Carter</b><br>Chair International Cabinet<br><br><b>Lawrence Gumbiner</b><br>Deputy U.S. Permanent<br>Representative at the U.S.<br>Mission to the Organization<br>of American States<br><br>Other Public and Private Sector<br>Leaders from The Greater<br>Charlotte Metro Region |

# Agenda

## Friday, April 4

| Time     | Activity and Location   | Host   |
|----------|---|--|
| 8:00 AM  | <b>Tour and Discussion of EPIC/IDEAS Center</b><br>UNC Charlotte 8700 Phillips RD,<br>Charlotte, NC 28223 | Vice President<br>UNC Charlotte  |
| 10:15 AM | <b>Tour and Discussion of Packard Place</b><br>222 S Church ST, Charlotte, NC 28202                       |  |
| 11:45 AM | <b>Closing Remarks</b>  | <b>Matt Erskine</b><br>Deputy Assistant Secretary<br>of Commerce Economic<br>Development Administration<br><br><b>Tom Guevara on behalf<br/>of Walter Bastian</b><br><br><b>Walter Bastian</b><br>Deputy Assistant Secretary<br>of Commerce International<br>Trade Administration<br><br><b>Tom Guevara</b><br>Deputy Assistant Secretary<br>for Regional Affairs Economic<br>Development Administration |